

Notice of Adding Language Prefixes to Website URLs

Simply Speaking

The website URL (link) structures will be changed, on **17 August 2023 06:45 (GMT+8)**, with **both** language prefixes.

- **/zh-cn** for Chinese-Simplified (简体中文)
- **/en** for English (**to be added later**)

This will **provide convenience** to Chinese (language) users.

Dear students, teachers, and visitors,

Thanks for choosing and using Ken's Study Journey services!

Due to **many** Chinese users, Ken's Study Journey will **optimise the language settings** on the services to **provide convenience** for Chinese language users.

According to the Brand History, **Ken's Study Journey** website (previously my **personal website**) is **mainly English** targeted at **English native speakers** and used for **boosting English skills**, with an **English-only version in early-2019**.

Discovering **earlier development** of the Study Tips topic outside China (from 2016 to 2017, using YouTube, Notion and Forest apps), Ken's Study Journey has been experiencing the **Incorrect Target Audiences Problem** (**corrected here** and previously called "Visitors Count Disproportionality Problem"), where the number of Chinese users is **far larger** than the **sum** of others.

However, this **did not occur** in early-2019 when the topics were **uncertain** (e.g. teaching foreigners using Chinese apps) while it **occured** after the topics (study tips) were determined.

This upgrade includes:

1. Adding URL prefixes for **each** language.
 - **/zh-cn** for Chinese-Simplified (简体中文)
 - **/en** for English (**to be added later**)
2. Adding a language URL router for not adding the prefixes
 - For example, <https://www.kenstudyjourney.cn> will be redirected to <https://www.kenstudyjourney.cn/zh-cn>
3. Routing users:

- to Chinese-Simplified (/zh-cn) for Chinese language browsers
- to English (/en) for all other browsers

Simply speaking, **only the English page URLs** will be changed.

This will not affect the services and the search engine index. **Both languages** will **remain available**.

The routing will be changed on **17 August 2023 06:45 (GMT+8)**, after which the internal links on each page will also be changed in sequential order.

Thanks for your understanding. You can contact me for any questions or suggestions.

Ken's Study Journey

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Did you Know?

In 2023, I **finally realised** that making YouTube videos/vlogs (that is, the earlier development of the Study Tips topic) by foreign students is to **earn money (monetise)** and **may** be used **for the expensive university/school tuition fees** (especially for **poor families**).

Since my services are all **non-profit (similar to Volunteering)** while others are **commercial**, I was **keeping thinking** about whether to **discontinue** the services.

Note: Due to the **large amount** of **Ken's Study Planner users** (NOT inactive accounts), the website and Planner services **cannot be discontinued**.